Student's Name

Professor's Name

Course

Date

Process of Communication during Change

Understanding Technical Communication

There is a crucial role that communication plays in bringing change within a firm which stakeholders need to understand when considering change. The reading was beneficial since it has improved my understanding of technical communication and provided a basis to create information through the available form and media. It will enhance the advancement of technical communication since there is a possibility for people to engage in research and create critical information through understanding the available forms and processes. Different aspects inform the processes such as personal development, roles, and psychological contracts (Lewis, 77). Many aspects require being taken into consideration when changing the structures in an organization. The reading provides critical communication processes involved in disseminating information, socialization aid and soliciting input to reduce uncertainty in management (Lewis, 80). It is through it that one further understands the important of stakeholder analysis considering their different relationships and the engagement in communication. In addition, it describes that during a change in an organization, individuals have increased access to decision making and role development. For instance, socialization as a communication process plays a significant role in organizational change. It provides the method of altering functions in stages through various tactics in an organization hence self-socialization strategies by individuals (Lewis, 58). Communication in different companies takes place using advanced technology, and it is essential to understand the process of communication to enhance healthy socialization between individuals. The practice of technical communication will be beneficial to both the customers and the business hence an essential part of any organization.

Informing Efforts in Upcoming Projects

The reading informs my various efforts in implementing different projects in the organization. In carrying out a research, it acts as an eye opener on the issues that I will be required to handle and ensure that the project is implemented. It gives an understanding of the formal, planned, strategic, and emergent interactions in stakeholder relationships. Moreover, the information provides a background to understand and continue the research in such areas as personal development and role development. There are adjustment modes provided for individuals to consider as they perform their duties provided in reading, beneficial in informing strategies use in implementing the project. Alternatively, there will be adjustments made in the procedures used for the project since there is evidence that procedural fairness, respect, and dignity communicated when interacting with stakeholder is essential (Lewis, 76). The procedures help mitigate the adverse effects of psychological contract breaches. Since there are different ways in which stakeholders perceive their organizational roles, the project would take into consideration their perceptions when aligning them. Their self-concepts and that from the society would be fundamental in informing the project.

Missing Information

According to my view, the reading is beneficial in understanding the processes of communication, however, it is not specific on its effect of available technology. The change described in the text is not explicit, and one may fail to understand it in the context of their organization. It is essential to enable businesses and customers know how their behavior as they interact with new technology affects their communication either formal or informal. There are moments when such processes may not apply to given situations such as chatting through a website hence more clarity is required on the same. There should be ways in which implementers can steer the communication process through the available technology which could be beneficial in bringing changes to the functioning of different firms. The missing information will be found through reviewing more literature on communication from books and websites.

Work Cited

Lewis, Laurie K. *Organizational Change: Creating Change through Strategic Communication*. Vol. 4. Hoboken, NJ: John Wiley & Sons, 2011. Print.